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**FRESH START SURGICAL GIFTS PRESENTS 30TH ANNUAL CELEBRITY GOLF TOURNAMENT HOSTED BY
ACTOR AND LONGTIME SUPPORTER ALFONSO RIBEIRO MARCH 27-28**

SAN DIEGO – March 15, 2022 – San Diego nonprofit Fresh Start Surgical Gifts will hold its [30th Annual Celebrity Golf Tournament](#) hosted by actor and longtime supporter Alfonso Ribeiro March 27 and 28 at Morgan Run Club & Resort in Rancho Santa Fe. The star-studded, two-day event will be filled with celebrity golf, games, delicious food and drinks, and a silent auction.

Fresh Start Surgical Gifts transforms the lives of disadvantaged infants, children and teens with physical and cosmetic deformities by providing reconstructive surgery at absolutely no cost to patients or their families. World-renowned surgeons donate their time and expertise pro bono to offer them the medical care they need, and essentially, a fresh start in life.

“The support we receive from our partners and friends for this event truly helps to reach our goals in a fun way,” says Shari Brasher, CEO of [Fresh Start Surgical Gifts](#). “We’re so thrilled to host this event year after year that sees our mission of providing a fresh start to these children come to life in such a big way in the community. We’re very grateful to our sponsors and partners that have participated in this event for so many years.”

The annual golf tournament helps transform the lives of children suffering from physical deformities caused by birth defects, accidents, abuse or disease. The event will be hosted by Alfonso Ribeiro, best known for his roles on “The Fresh Prince of Bel-Air” and “America’s Funniest Home Videos.” Ribeiro is a longtime supporter of Fresh Start Surgical Gifts and has raised around \$3 million for medical programs since he started supporting Fresh Start.

“This is an amazing cause that I love supporting every year because the gift of transformation results in more than just what you can see,” says Ribeiro. “These children will not only see a physical difference, but they can also grow up feeling more confident in how they look, leading to inner confidence and growth within themselves.”

Celebrities and athletes Marcus Allen, Fresh Start Advisory Board member, Damon Allen, Kyle Boller, Tim Brown and golf personality Alissa Kacar, to name a few, have all signed on to join in on the mission of helping disadvantaged children. The goal is to raise the cost of two Surgery Weekends, providing \$800,000 in highly specialized medical care for 40-60 disadvantaged children by an expert volunteer medical team at no cost at all to families.



The event begins with an online auction at 8:00 a.m. Friday, March 25, followed by a dinner reception and silent auction on Sunday, March 27 with the tournament on Monday, March 28. The Celebrity Golf portion of the Tournament will begin after registration, with breakfast burritos and a bloody mary bar and then a putting contest, followed by a shotgun start at 10:00 a.m. Following the tournament, an after-party event will see Ribeiro and Brasher presenting the day's awards. Local food and beverage vendors will be on every hole courtesy of Los Chuchys, Casanova, longtime sponsor of over 20 years Brigantine, Crack Shack, Dang Brother Pizza, Truluck's, Anheuser-Busch, Thorn Brewery, June Shine, Handel's Ice Cream, Coca-Cola and Around The Box Events.

EDCO will serve as Title Sponsor for the event, marking well over 20 years of support for Fresh Start Surgical Gifts. The Hole in One Sponsor this year is San Diego Audi. Other longtime sponsors include Godes and Preiss, Moore Schulman and Moore, Dowling & Yahnke and Davlyn Investments.

Celebrities are available for interviews upon request. For more information on Fresh Start Surgical Gifts, please visit FreshStart.org. For media inquiries, please contact PR@teaminnovision.com. To register for the event, please click [here](#). For sponsorship opportunities, please contact Brandy Schwab at Brandy@FreshStart.org.

ABOUT FRESH START SURGICAL GIFTS

Fresh Start Surgical Gifts transforms the lives of disadvantaged infants, children and teens who have physical and cosmetic deformities through their gift of reconstructive surgery. Providing reconstructive, plastic and neurosurgeries for children across the U.S., Fresh Start's commitment to children extends far beyond medical care. The organization ensures their children will leave feeling more empowered than before. Every child receives the highest quality medical care and the families never see a bill for the services provided. 100% of contributions go directly to medical programs. To learn more, visit FreshStart.org.